

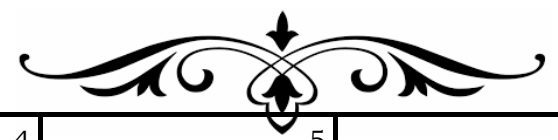
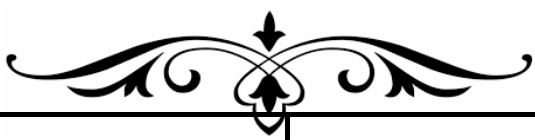
How to use this editorial calendar


























1. Pages 2-13 is monthly planning sheet. Print it as one sided print on A3. For each month you can plan what to post, when and to what social media. This way you will have breakdown of the whole month. First line is for posts on blog, the other lines are for other social media such as youtube, twitter, instagram or facebook. I did not engage enough with social media and after few articles I read about engagement, how important it is to build an audience, I decided I have to focus more on social media and this is how I can not only plan it but also to have a general view where I should post more, or where I post enough and so on.
2. Page 14 is your sheet where, after some brainstorming on a plain paper, you will fill your categories and sub-categories. This is how you can analyze your current blog or if you are only planning to make a new blog, this is how you can think what are you going to share with people. The right part of the paper is for tags. I realized I did not use tags in a nice easy and transparent way. So I have decided I would go through all my old posts and revise the tags I used and then write every tag down into separate category. This is maybe stupid for a lot of people but I love things to be as much organized as possible, and I love the feeling that I have even my tags under control. This page you should print on A4 and then fold it into half and glue together you can also personalized this page with some washi tapes and stickers if you want to make it more fun.
3. Page 15 and 16 is for brainstorming each category. Print this two pages on double sided A4 and then cut in half to fit your A5 planner. For each category you can write down any idea you will have and then go through them when you will plan your posts.
4. Page 17 and 18 print as double sided print on A4 and cut in half to fit into your A5 planner. This is for your posts/videos workflow sheets, you can write down more detailed information for certain post, quotes, maybe plan what you need for a video or photoshoot, when are you going to post this, or take photos, you can write general structure for that post....Print this two pages several times, to have enough for all your posts, you can also print more of these later on.

I hope that this will help you better manage your blog and that you will enjoy and benefit from this calendar. Make it your own, add stickers, washi tapes, use fancy decorative scissors to make the pages different. You can get inspired from my planners, just check out all photos from my post or all over internet, just write "planner set up".

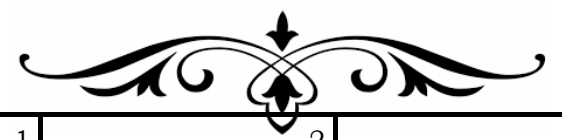
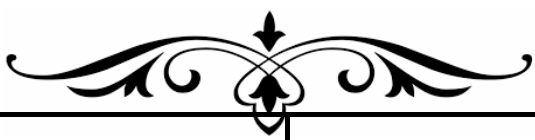
Monika


























January 2019



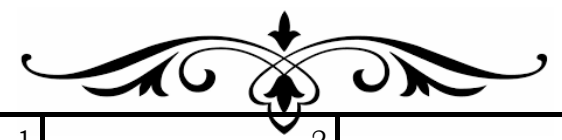
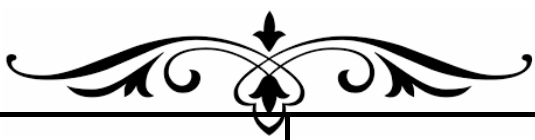
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Post/ Work	28	29	30	31			
    							


























February 2019

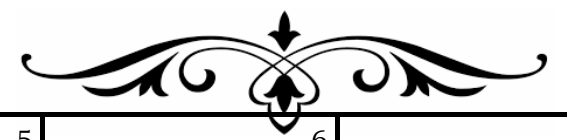
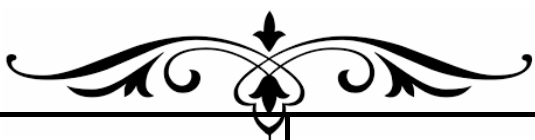



























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March 2019

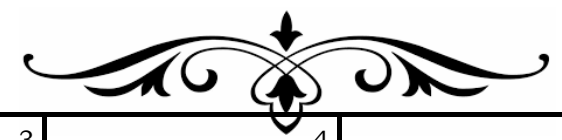
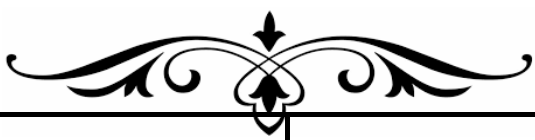



























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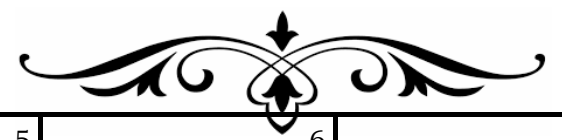
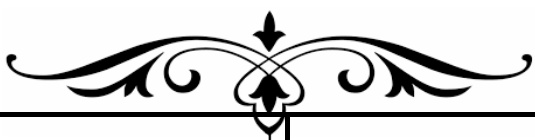
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May 2019



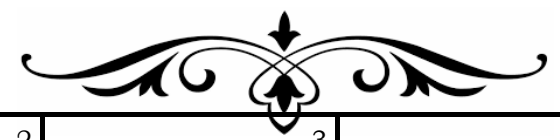
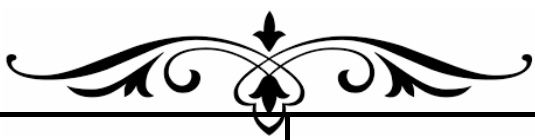
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July 2019



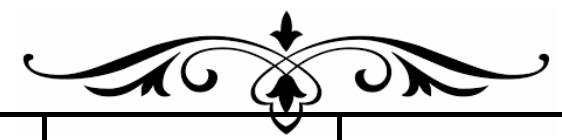
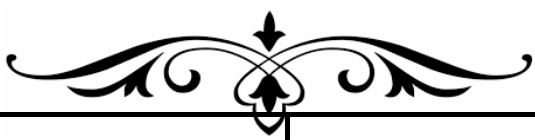
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August 2019



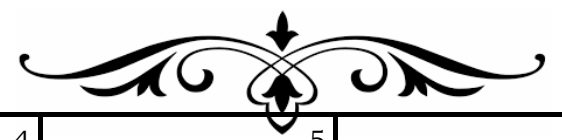
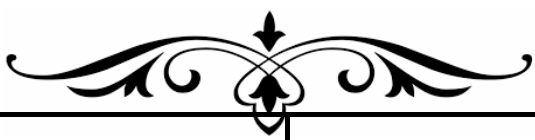
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September 2019



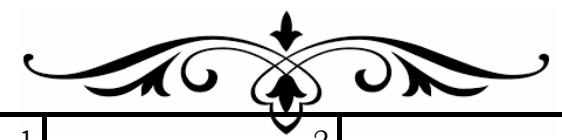
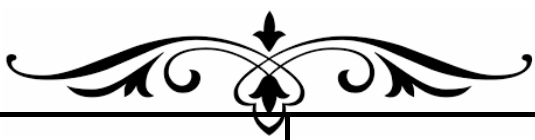
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

October 2019



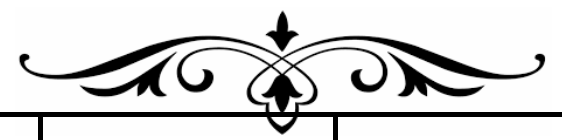
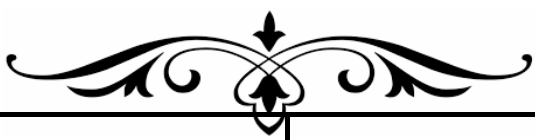
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November 2019



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Post/ Work	18	19	20	21	22	23	24
    							
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December 2019



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Post/ Work     	23	24	25	26	27	28	29

Content Buckets

#TAGS

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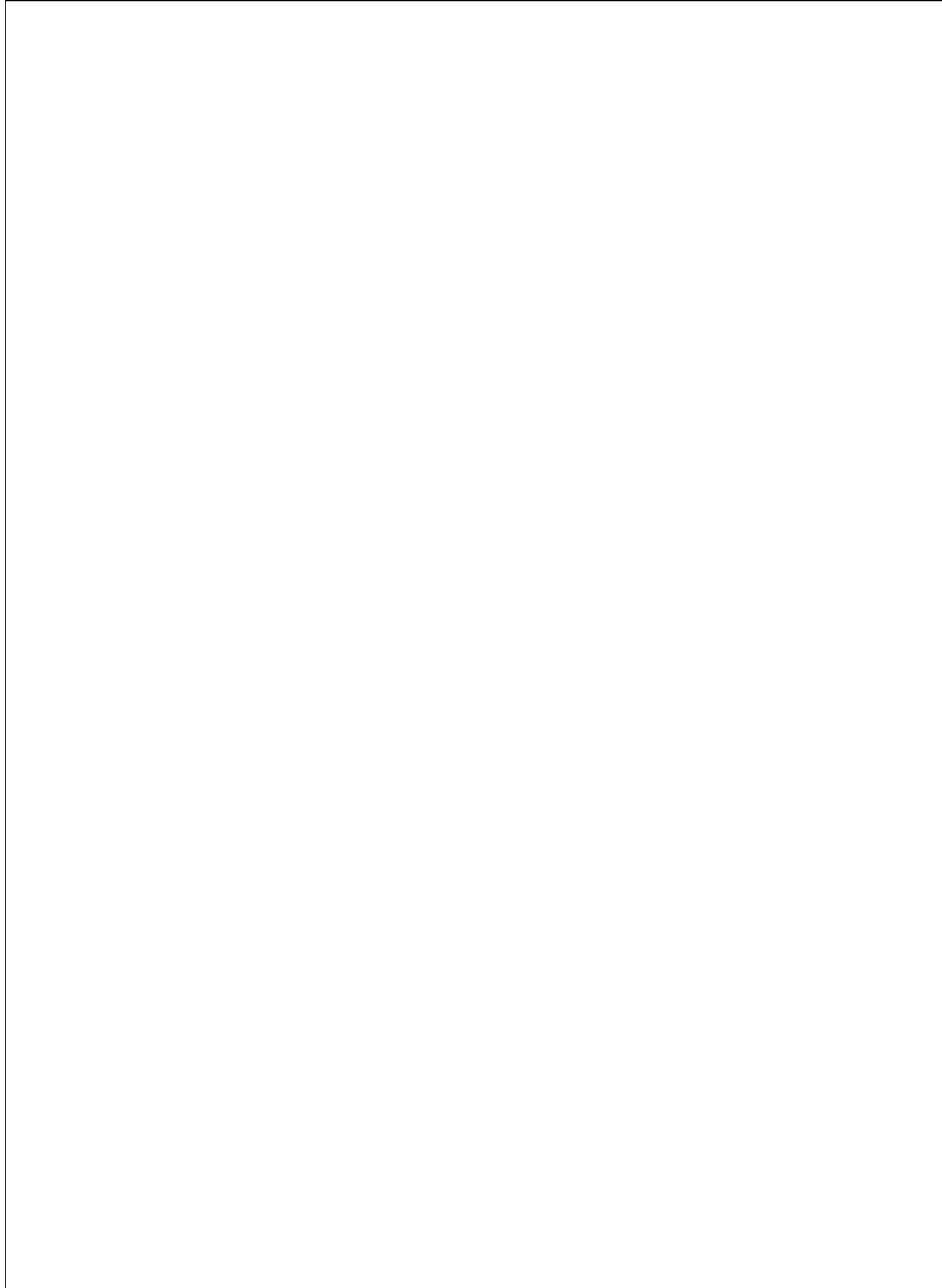
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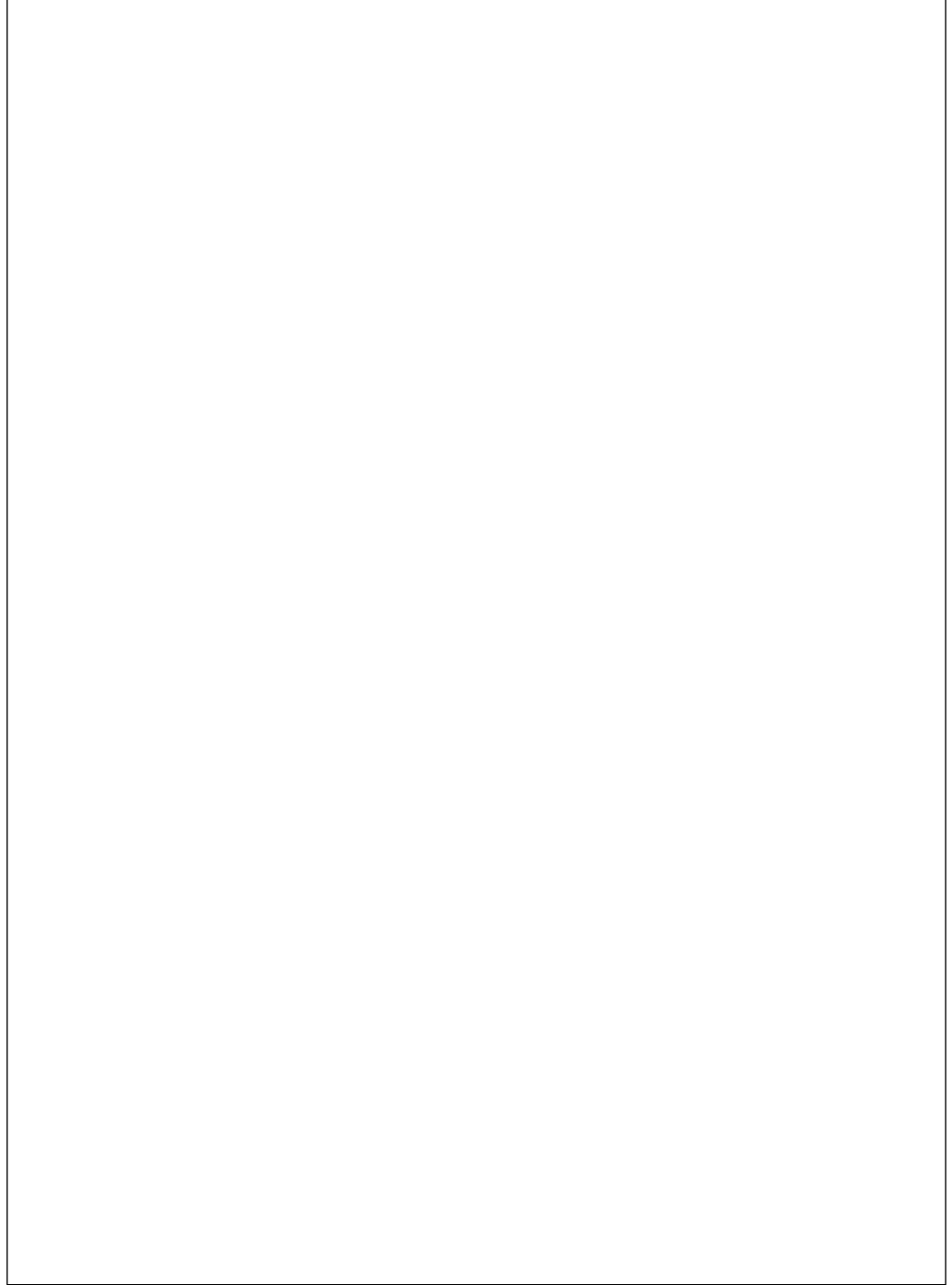
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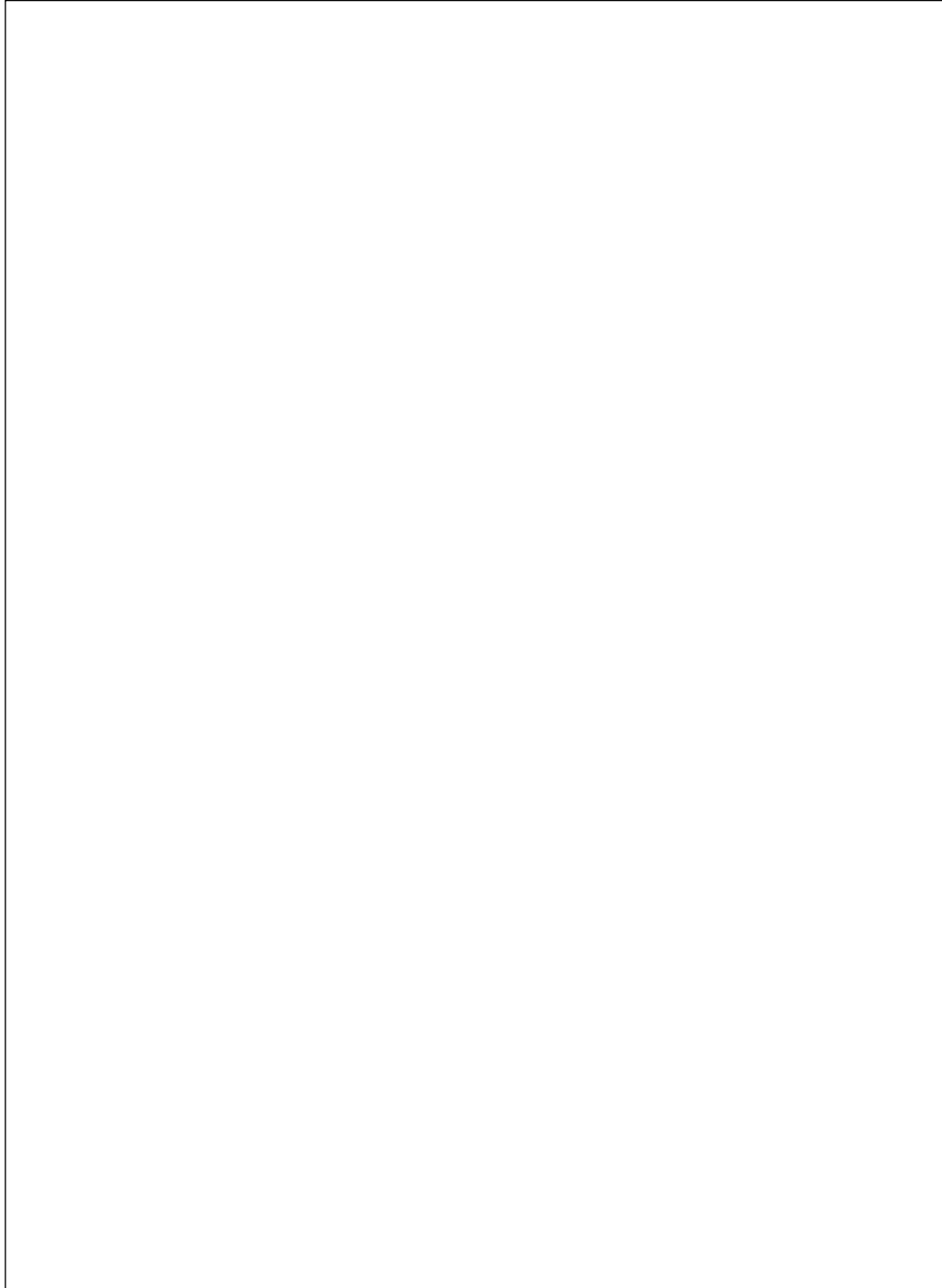
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A large, empty rectangular box with a thin black border, intended for brainstorming ideas.

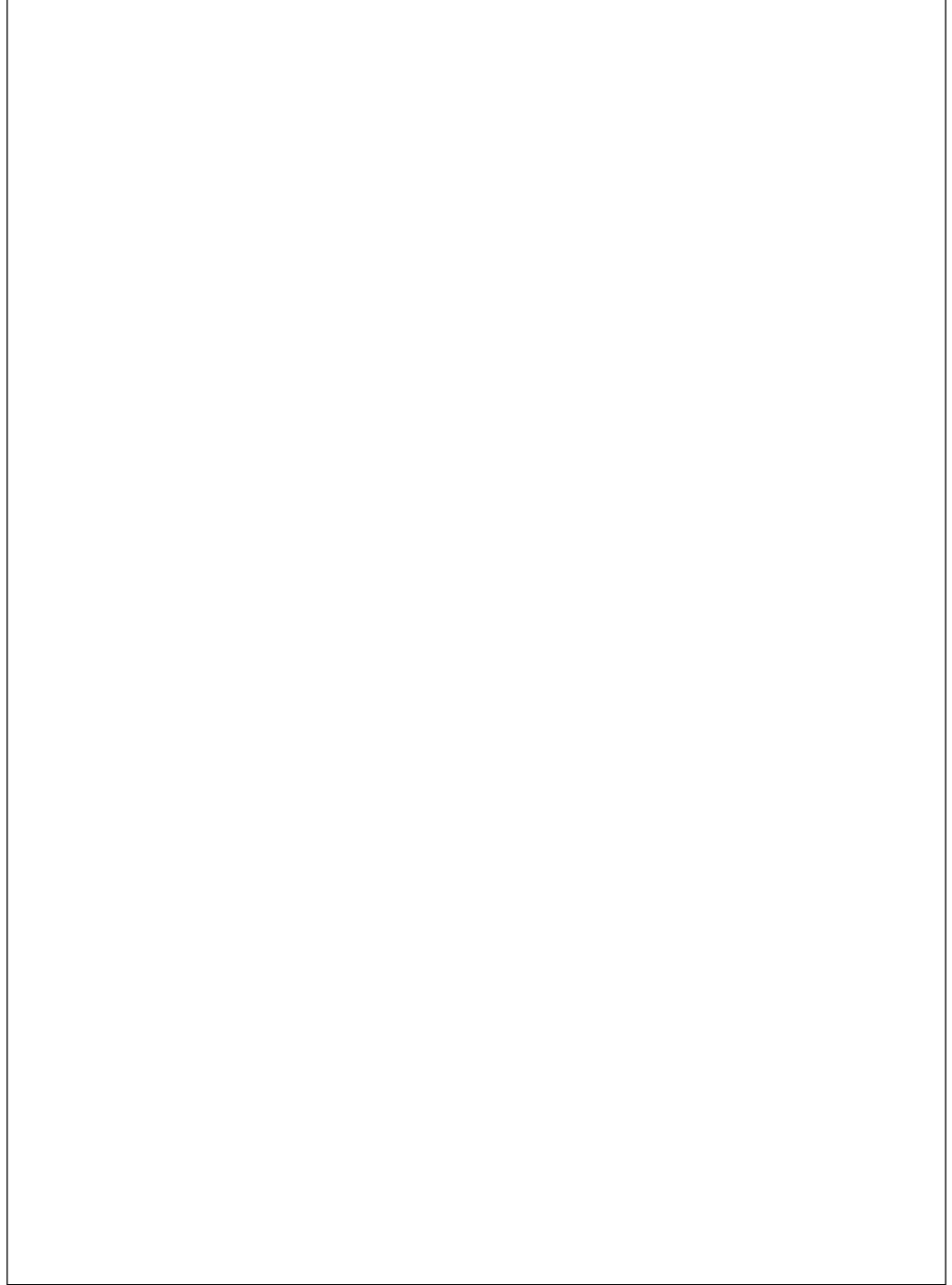
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BRAINSTORMING:



BRAINSTORMING:



POST/VIDEO WORKFLOW

Post name:

Important quote:

Outline:

Video:

Photos:

Notes:

POST/VIDEO WORKFLOW

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Outline:

Video:

Photos:

Notes:

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